**Analyze SFO Customer Data.**

SFO conducts a yearly comprehensive survey of our guests to gauge satisfaction with our facilities, services, and amenities. SFO compares results to previous surveys to look for areas of improvement and discover elements of the guest experience that are not satisfactory. The dataset attached to this project contains detailed capture of users. Identify the key components of change and what can be improved at SFO for a better customer experience. Finally, create a presentation of your findings, insights, and recommendations by publishing your solution by using the create solution button on the top right of this page A dataset and pdf are attached to this project in the resource section below. Please Download it.

**Project Prerequisites**

• Understand Microsoft Excel

• Understand Data Analytics.

• Understand Data Management

**Hints**

• Check every possible parameter.

• Identify a concerning area and deep dive there to identify solid insights and recommendations.